

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Serial No.: 09/474,539

Filed: December 29, 1999

For: METHODS AND SYSTEMS  
FOR ANALYZING  
MARKETING CAMPAIGNS

Art Unit: 3623

Examiner: Andre D. Boyce

*Patricia Lewis*  
*#17/012384*  
*Examiner*  
*Optim*  
*Free*  
*3.15.04*

AMENDMENT AFTER FINAL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants respectfully request entry and consideration of the following amendment  
submitted in response to the Office Action dated November 6, 2003 and made final.

RECEIVED  
MAR 12 2004  
GROUP 3600



03-08-06

3623  
PATENT  
17207-00003

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: Art Unit: 3623  
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: Examiner: Andre D. Boyce  
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:  
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED  
MAR 12 2004  
GROUP 3600

TRANSMITTAL

1. Transmitted herewith is:  
Transmittal (3 pgs., in duplicate); Amendment in Response to Office Action dated  
November 6, 2003 (23 pgs.); Return post card

STATUS

2. Applicant  
☐ claims small entity status.  
☒ is other than a small entity.

CERTIFICATE OF MAILING BY EXPRESS MAIL TO  
THE COMMISSIONER FOR PATENTS

Express Mail No. EV299863150US  
Date: March 5, 2004

I hereby certify that the documents listed above are being deposited with the United States  
Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the  
date indicated above in an envelope addressed to Commissioner for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450.

Daniel M. Fitzgerald, Reg. No. 38,880

### EXTENSION OF TERM

3. The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136 apply.

(complete (a) or (b), as applicable)

- (a) ☒ Applicant petitions for an extension of time under 37 C.F.R. 1.136  
(Fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:)

Extension for response within:	Other than small entity Fee	Small entity Fee (if applicable)
<input checked="" type="checkbox"/> first month	\$ 110.00	\$ 55.00
<input type="checkbox"/> second month	\$ 420.00	\$ 210.00
<input type="checkbox"/> third month	\$ 950.00	\$ 475.00
<input type="checkbox"/> fourth month	\$1,480.00	\$ 740.00
<input type="checkbox"/> fifth month	\$2,010.00	\$ 1,005.00
	Fee Due	\$ 110.00

If an additional extension of time is required, please consider this a petition therefor.

(Check and complete the next item, if applicable)

- ☐ An extension of \_\_\_\_\_ months has already been secured. The fee paid therefor \$\_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Extension fee due with this request \$ 110.00.

OR

- (b) ☐ Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

### FEE FOR CLAIMS

4. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT	(Col. 2) HIGHEST NO. PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA	SMALL ENTITY ADDITIONAL RATE FEE	OR	OTHER THAN SMALL ENTITY ADDITIONAL RATE FEE
TOTAL		MINUS	=	x \$9 = \$		x \$18 = \$
INDEP.		MINUS	=	x \$42 = \$		x \$84 = \$
— FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				+ \$140 = \$		+ \$280 = \$
				TOTAL ADDITIONAL FEE \$	OR	TOTAL ADDITIONAL FEE \$

- (a) ☒ No additional fee for Claims is required

**OR**

- (b) ☐ Total additional fee for claims required \$

**FEE PAYMENT**

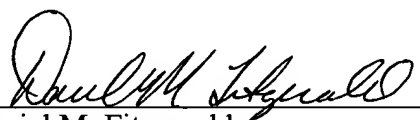
5.          Attached is a check in the sum of \$           
☒ Charge Deposit Account No. 01-2384 the sum of \$110.00  
A duplicate of this transmittal is attached.

**FEE DEFICIENCY**

6. ☒ If any additional extension and/or fee is required, charge Deposit Account No. 01-2384.

**AND/OR**

- ☒ If any additional fee for claims is required, charge Deposit Account No. 01-2384.
7. ☐ Other:

  
\_\_\_\_\_  
Daniel M. Fitzgerald  
Reg. No. 38,880  
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St. Louis, MO 63102  
314/621-5070